

The Buzz!

Trenton Parks & Recreation Magazine

May 2018-April 2019

- “The Buzz” is Trenton Parks and Recreation professionally published annual magazine.
- 10,000 copies printed and distributed to your target market.
- Diversify your advertising dollars - receive a year’s worth of advertising for one low price.
- Enjoy a special discount for Trenton Business Association members, Trenton Trib May advertisers and service organizations.
- Complimentary business listing.
- Be recognized as a supporter of community recreation.
- Share in a positive return on investment through Trenton’s most widely utilized publication.
- Advertise in the May issue of the Trenton Trib and get listed in the special BUZZ advertiser section in that issue. Plus: get listed on the Trenton Trib Web site for the month of May and listed again in the June issue.



*Grow your business with
“The Buzz” - your source for a
year’s worth of local advertising!*

**Advertising packages and rates on reverse side
For info call Trenton Parks and Recreation at**

734-675-7300

THE BUZZ ADVERTISING PACKAGES

Business: _____ Contact Person: _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email Address: _____

Are you a TBA Member? YES NO

- Trenton Business Association members, non-profit organizations and Trenton Trib May advertisers enjoy a 10% discount.
- Trenton Trib Special! - Advertise in the Buzz and the May issue of the Trenton Trib and get listed in the special BUZZ advertiser section in the Trib May issue. Plus: get listed on the Trenton Trib Web site for the month of May and listed again in the June issue.

Please indicate your advertising package selection.

All Inclusive Package (must provide feature article copy)

\$775.00 (Black & White) **\$850.00 (Full Color)**

- Full column ad in either business directory or calendar page (2.5"x7.5")
- Feature "call out" article (approx. size 2" x 3") in the body of "The Buzz" magazine highlighting business or event
- Featured business or event listed on one calendar page of choice
- Business listing highlighted in business directory
- Business featured in Parks and Recreation E-News Featured Advertiser Column on quarterly basis

Economy Package

\$385.00 (Black & White) **\$425.00 (Full Color)**

- 1/2 column ad in either business directory or calendar page (2.5" wide x 1.875" tall)
- Featured business or event listed on one calendar page of choice
- Business listing highlighted in business directory
- Business featured in Parks and Recreation E-News Featured Advertiser Column 2x/year

No Frills Package - Ad Only

1/4 COLUMN: 2.5" wide x 1.875" tall \$130 (Black & White) \$150 (Full Color)

1/2 COLUMN: 2.5" wide x 3.75" tall \$260 (Black & White) \$300 (Full Color)

FULL COLUMN: 2.5" wide x 7.5" tall \$520 (Black & White) \$600 (Full Color)

Where would you like your ad to appear? (space issued on first come first serve basis.)

CALENDAR PAGES (write in month choices)

1st Month: _____ 2nd Month: _____ 3rd Month: _____

BUSINESS DIRECTORY PAGES

PLEASE EMAIL A COPY OF YOUR ADVERTISEMENT AND FEATURE ARTICLE TO:

HWojtala@trenton-mi.com & MPruitt@trenton-mi.com

Please make checks payable to City of Trenton

Trenton Parks and Recreation
3101 West Rd.
Trenton, MI 48183

PACKAGE TOTAL \$ _____

10% DISCOUNT -

NON-PROFIT/TBA MEMBER \$ _____

ADVERTISING DEADLINE IS MARCH 1, 2018

AMOUNT ENCLOSED: \$ _____